

SVCA September Meeting

Date: Thursday, September 20, 2012

Time: 2:30 PM

Location: Commons Hotel

Attendees: Nancy E. Rose Pribyl – Dinnaken
Kory Blaschko – Raising Cane's
Chuck McGuire – Commons Hotel
Tom Herschbach – CSL Plasma
Joy Miciano – Ames/McCrossan Joint Venture
Daniel Pfeiffer – Central Corridor Project

- I. Welcome and Introductions
- II. LRT Update
 - a. Oak to Huron reopening Saturday morning 9/22
 - i. Some temporary lane closures in the future
 - b. Trees will be planted where there is currently plywood on the sidewalks
 - c. There are already some trees by Bona, Stub and Herb
 - d. Issue of paint coming off of lights between Huron and Ontario
 - i. Any issues when contractor is done will be checked and fixed
- III. Advertising and activities
 - a. Sample of MN Daily "Welcome Back" edition
 - i. Current due-paying members were featured in maroon to stand out
 - ii. Inclusive of all businesses: "Everybody wins when you support local businesses."
 - b. Another ad appearing in the Gopher Game Day instead of the map like years past
 - i. "Stadium Village: where the fans come to play"
 - ii. Driving towards social media, website
 - iii. Appearing for football, hockey, and basketball
 - iv. \$1000 investment
 - c. There were a few t-shirts left over from the football game
 - d. Nancy gave out tickets for the football home opener to many hospital families
- IV. Opening football game sponsorship
 - a. Raising Cane's, Dairy Queen, Tea Garden, and Days Hotel had representatives
 - b. Positioned at west side of stadium where players and band come through
 - i. Lots of traffic
 - ii. Good turnout
- V. Community issues – power outage, crime
 - a. Power outage along 900 block of Washington
 - i. LRT not involved, they are not working underground anymore
 - b. Business robbed along Washington, arrest made by Minneapolis Police Department
- VI. Impact on area businesses as a result of alcohol at the stadium
 - a. Cane's hasn't experienced much, several intoxicated people
 - b. General consensus that it hasn't been bad among the streets
 - c. Letter to the editor in Star Tribune about bad game experience due to alcohol

- d. First game this year was the first game they didn't have a single arrest at a Gopher football game
- VII. Dues – Letters
 - a. Out to non-members
 - b. Contains info about SVCA and a membership form
- VIII. Open
 - a. University Hotel will now be known as The Commons Hotel in all documents
- IX. Adjourn