



SVCA February 2014 Meeting

Date: Wednesday, February 19th, 2014

Time: 2:30pm

Location: Commons Hotel

Attendees: Joe Walvoord - Applebees

Debi Grant-Smith - Days Hotel

Dana Huppel - Central Corridor Project Office

Chuck McGuire - Commons Hotel

Chris Ferguson - Bywater Business Solutions

Matt Frank - Bywater Business Solutions

Jason Williams - Campus Pizza

Kory Blaschko - Raising Cane's

Ben Hering - Affinity Plus Federal C.U.

Laura Mylan - Central Corridor Project Office

Haila Maze - City of Minneapolis CPED

John Kari - UD Alliance

Jan Morlock - UMN Community Relations

Ankila Sahu - Student & Community Relations

I. Welcome and Introductions

II. Parking task force - Presented by John Kari

a. Standard right now is 1 spot per unit or at least .5 spots per room

b. 4 options proposed

i. option 1: No change, keep as is and avoid unintended consequences of change

ii. option 2: A. Eliminate the 1/unit minimum. Impacts projects w/ average unit size of less than 2 bedrooms and make it easier to provide small unit sizes.

iii. option 3: B. Increase parking reduction from 10% to 30% in PO districts

iiii. option 4: Implement both A and B options

III. All Star Game Permits (MLB)

a. Zones and expansion permits already put into place

b. 25 expansion permits is recommendation

i. proposing that permits be valid for 8 days so business could use 1 permit for a Saturday event and also the following Sat. and Sun. because of the high number of events

IV. Green Line Launch Committee for Stadium Village Stop

a. Launch is on June 14 and 15th.

i. Free public transportation on both Blue and Green line and buses all weekend.

b. Community driven celebrations held on Sat. at 7 locations.

c. CCFC and Met Council will help to provide launch items like tents, electrical, trash, handouts, etc.

d. Green Line print items to include mini buttons, summer on green line calendar w/ summer events and dates listed and more.

e. Stadium Village will have a train stationed at their stop. People/community leaders could speak at event ahead of time. 9:45 will be first boarding.

f. Business sponsorships for launch available

V. Taste of Stadium Village

a. Scheduled for April 24th

b. More promoting and simplified this time around

VI. Other Business

a. Mon. February 24 will begin a lot more testing and training on the Green Line until launch.

b. U of MN going completely tobacco free as of July 1st.